

POP UP BOOKSHOP

OPEN A TEMPORARY POP UP BOOKSHOP AT YOUR SCHOOL AND INVITE EVERY CHILD TO BROWSE FOR AND TAKE HOME TWO BOOKS OF THEIR OWN

LAUNCH YOUR OWN POP UP

The free **Bookshop in a Box!** toolkit gives you enough free books, resources and inspiration to open your own school book shop.

Launch a pop up bookshop at your school, and invite pupils from all years to browse, select and 'purchase' two free books to take and keep. Visit as a class for maximum book buzz!



IN YOUR BOOKSHOP KIT:

- Age and stage-relevant high quality gently used books for every child to browse and choose a book they want
- Both fiction and non-fiction titles
- Bookshop posters and bunting
- A bookmark with a cut-away token for every child
- Slides / MP4 for school plasma screens
- Letter text for parents

HOW TO GET STARTED:

- Launch the project to your staff. Explore the opportunity and any teaching extensions
- Identify a dedicated space (gazebo or small room) you can take over for 3-5 days
- Timetable opportunities for children to browse and purchase their selected books
- Pre-promote around school using ours or your own posters
- Find a parent, teacher or pupils to act as 'shop keepers'
- Build your shop using your own creative licence!



A CASE STUDY

Barlby Primary School is an outstanding, thriving school in West London that supports 350 children from nursery to Year 6. 54% of pupils are eligible for free school meals and 39% speak another language than English at home.

The school launched a pop up bookshop in Spring 2017 as a temporary addition to its excellent literacy provision. Housed in a small resource room, a beautiful bookshop was brought to life with posters, other promotional material and cardboard shelving.

Letters home to parents explained the opportunity and invited adults to share the book with their child.

Every pupil visited the shop in a group of ten and spent 20 minutes browsing for the book of their choice, with over 500 fiction and non fiction titles distributed over a three day period. Parent shopkeepers took payment from each child in the form of unique school currency and helped him or her to write the name of their selected book on a sticker they took back to class along with their new book.

A tally chart outside the Bookshop invited children to self identify the type of book they had chosen (funny, adventure, mystery etc.) At the end of the week this was held up in assembly with children identifying as part of a wider reading community.

- **High pupil engagement with their chosen book and intention to share at home**
- **Pupil ability to explain their choice and likely reasons for enjoyment**
- **Shared experience of commerce and subsequent role play (younger children)**

